Outline

• Intro to screencasting

• Benefits/Considerations

• Screencast LibGuide review

• Screencasting activity
What you’ll learn today…

• Incorporate screencasting best practices into your own creations

• Plan and create your own screencast
What is a screencast?

A video recording, which can also include audio narration, of computer screen actions.
Example of screencasts

U of T Libraries YouTube Channel

• Short instruction on library “how-to”

• Captioned

• Under 5 minutes
Benefits of screencasts

- Explaining how to use a specific tool or resource
- Answering quick reference questions
- Providing 24/7 access to instruction, which can be viewed and reviewed when needed (Farkas, 2007)
- "Saying things visually", which can be more effective than step-by-step written instructions (Carr & Ly, 2009)
- Instructing people with different learning styles, who prefer visual and aural instruction (Garwood, 2009)
Things to consider...

1. Is a screencast the best way to get the idea across?

2. How long will the screencast be?

3. Where will the screencast live?

4. How do I make this accessible?
Screencast LibGuide

Please refer to:

http://guides.library.utoronto.ca/screencasting

for information covered in this workshop
Screencast activity

1. Think of a 3-5 minute screencast to record. Use the click plan to record ideas. Example: How to locate a book in a library catalogue.


3. Log into Screencast-O-Matic and begin recording.
Questions after this workshop?

Please email me at
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